

# My WHY

1. **WHY** am I doing this (beyond the finances)? (Your Business/Service/Dream Project)

2. What **change** do I wish to see in the world if I could wave a magic wand?

3. If I could leave a **legacy** on this planet, what would it be?

4. If I could **help** even just one person achieve this ONE THING, what would that ONE THING be?

5. If I had all the money I needed, what would I help **others to, be, do, have?**

6. What would make my heart sing if I could see **others achieve** 'this' for themselves? (what would 'this' be?)

7. Finish this sentence..."**I am here to make a difference to others, so that they can.....**"

Remembering your WHY for doing what you do:

Sometimes we lose site of the fact our passion project is here to make a difference to others and the world on a grander scale, because we can become very focused on what WE want!

As a result, taking time regularly to remember what impact and difference we choose to make to others lives and the world at large, can keep us motivated and our offers and services laser-focused so our ideal clients know they need to work with us!

## TO DO:

Answer the 7 questions on this fun-sheet to RE-member why you are doing what you do, so you can be super focused in your offer and RE-inspired to know WHO you help and WHAT you are helping them with!

## YOUR OWN NOTES: